



# ***SIMPLY WORLD CLASS***

## **WORLD CLASS PERFORMANCE**

### **FOR YOU AND YOUR TEAM**

- UNLOCK THE REMARKABLE IN YOUR TEAM MEMBERS
- ENRICH THE BOTTOM LINE
- DISCOVER YOUR MISSING POTENTIAL & PROFITABILITY
- LAUNCH YOUR ORGANIZATION & TEAM TO THE NEXT LEVEL

#### DISCOVER:

- The Explorer’s Approach to World Class Performance
- The Single Missing Element Affecting Your Success
- 4 Essential Keys to The Ultimate Adventure
- Master Any Hurdle
- Unleash Your True Potential
- Apply This Wealth of Knowledge to Create Your Own Customized Action Plan

As an explorer, Paul Frazer’s life is filled with excitement, opportunity and abundance, which he shares with audiences around North America.

A former I.T. consultant and executive, Paul has conquered marathons, triathlons, and Mount Kilimanjaro, and has lived and worked overseas in Africa and the Caribbean. This wide background of adventure has supported his cutting edge research into becoming a world class leader and performer.

As an engineer, Paul has an insatiable curiosity in how things work – particularly the fascinating terrain of the mind. As an explorer of the inner and outer landscapes, Paul has extensively studied the fields of human performance and personal & professional development.

You’ll benefit from his years of cutting edge research as he takes your team to the edge and back.

#### **CALL NOW !**

**TO CHECK ON PAUL’S AVAILABILITY FOR YOUR GROUP OR, TO EXPLORE HOW PAUL CAN BENEFIT YOUR TEAM WITH ONE OF HIS PROGRAMS**

**OUR GOAL:  
TO GIVE YOU PROVEN WAYS  
TO IMPLEMENT WORLD CLASS  
PERFORMANCE AND SUCCESS**



**PAUL FRAZER**

**WORLD CLASS**

**SUCCESS STRATEGIST**

**P.ENG., B.ELEC.ENG.&MGMT.  
PROFESSIONAL SPEAKER, AUTHOR,  
FOUNDER AND PRINCIPAL**



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## COMPLEMENTARY PROGRAMS:

### ***ADVENTURE UNLIMITED: THE EXPLORER'S MINDSET***

THE EXPLORER'S MINDSET IS CRITICAL TO THE SUCCESS OF THEIR JOURNEY. THEY ARE COMPLETELY PREPARED MENTALLY TO BE ABLE TO SUCCEED AT A WORLD CLASS LEVEL. THIS TYPE OF PREPARATION IS EXACTLY WHAT YOU NEED FOR YOUR TEAM MEMBERS. NO EXPLORER WOULD UNDERTAKE THE JOURNEY WITHOUT KNOWING THEY ARE PREPARED. BE PREPARED!

### ***CHARTING THE PERFECT COURSE: STRATEGIC GOAL PLANNING***

THE EXPLORER IS READY AND PACKED BUT WHAT IS NEXT? IN YOUR BUSINESSES AND YOUR LIVES, YOU MAY FORGET TO ACTUALLY CHOOSE A DESTINATION. YOU MAY NOT HAVE ENOUGH INFORMATION TO CHOOSE THE RIGHT DESTINATION. WHAT DO YOU NEED TO KNOW TO SET THE PERFECT COURSE? THE TRUE EXPLORER KNOWS EXACTLY WHERE THEIR DESTINATION LIES.

### ***TACKLING THE ELEMENTS: A RESULTS ACTION PLAN***

KNOWING THAT YOU ARE PACKED, PREPARED AND HAVE A COURSE PLOTTED, THE ACTUAL JOURNEY CANNOT BE FORGOTTEN. HOW DO YOU GET THE TREK STARTED AND KEEP IT GOING. HOW DO YOU STAY ON COURSE? HOW DO YOU EXPERIENCE AND ENJOY THE JOURNEY? WHETHER FOR YOUR BUSINESS OR YOUR LIFE, HOW DO YOU CREATE A JOURNEY OF SUCCESS?

## **Here is what participants are saying about Paul and his programs:**

*Paul is very committed and dedicated to supporting human potential*  
Marilynn Matheson Policy Analyst, RCMP

*Practical information packaged in a logical format*  
Nish Nolan Senior Business Analyst Supply, Canada Revenue Agency

*This was awesome! Very informative. Made me very aware of certain things.*  
Kelly Boisclair Financial Advisor

*Very interesting and enlightening presentation. Paul is able to quickly engage his audience and keep their interest through out the presentation, participants come away from his lecture with a very upbeat feeling*  
Rebecca Collier Assistant – Promotions and Tenure CE&B, McMaster Univ.

*I just want to let you know that you are making a difference in the world with your energizing work & seminars!*  
Pamela Clifford

UPGRADING THE MINDSET OF  
YOUR TEAM IS A SIMPLE, YET  
POWERFUL WAY OF  
TRANSFORMING YOUR TEAM  
TO CONQUER THE SUMMITS!

## **Here is what event organizers are saying about Paul and his programs:**

*I can't let today go by without thanking you for your awesome presentation last night. What a pleasure it was to watch you in action – truly professional. ... Again, a huge, and grateful THANK YOU. You are a consummate professional.*  
Angela Sutcliffe Small Business Expert, Business Owner

*...Thank you. Your contribution to this Conference was extremely valuable. In addition, you did a great job of networking with the participants and really making them feel valued. The committee and I would especially like to acknowledge the fact that you stepped in with absolutely no notice to create an impromptu workshop in the place of our morning speaker that arrived late. This was truly an indication of how confident a speaker you are. We would welcome an opportunity to work with you at future conferences.*  
Lorraine Redford Associate, Organization Performance, 'Working at McMaster' Projects, Organizational Development

*It was a pleasure having you as a keynote speaker. The response of our attendees to your presentation was excellent. We found your professional demeanor, your ability to hold the interest of the audience, and your content and delivery to be outstanding. I am not surprised that the ratings you received were so high; we all fully enjoyed your presentation.*  
Christine Habash C.P.P. Vice President, Ottawa District, Purchasing Management Association of Canada

*Thank you for coming to meet our group ... and for presenting us with your 'Igniting Your Success' program. ... Your presentation was most relevant to our organization and its members. Your ability to present the subject is well researched and penetrating.*  
Martin Pagnan Executive Member of KKG

*We found your presentation to be really motivational and enjoyable. I have received numerous positive feedback about your speech from the delegates, who said they have gained a wealth of new insights from your presentation. Many felt really inspired by your presentation and learned a great deal from your speech. Furthermore, everyone thought you were a very engaging speaker, and thoroughly enjoyed the interactive nature of your presentation. We would without a doubt recommend you for any other AIESEC event.*  
Oksana Tkatch Organizing Committee President, Ontario-Quebec 2006, AIESEC Queen's